Tee Off Rewards Program Terms & Conditions

Name:

Tee Off Rewards Program

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- 1. **PROGRAM SPONSOR**

Myrtle Beach Seaside resorts 300 N. Ocean Boulevard North Myrtle Beach, SC 29582 843-249-2521

2. TEE OFF REWARDS GUEST LOYALTY PROGRAM

Tee Off Rewards Guest Loyalty Program (henceforth known as Tee Off Rewards), a program of Myrtle Beach Seaside Resorts, along with its websites: <u>www.avistaresort.com/golf</u>, <u>www.grandeshores.com/golf</u>, <u>www.horizonmyrtlebeach.com/golf</u>, <u>www.myrtlebeachseasideresorts.com/golf</u>, <u>www.princeresortonline.com/golf</u>, <u>www.seasidemb.com/golf</u>, <u>www.towersatnorthmyrtlebeach.com/golf</u>, is a stay and play golf package guest loyalty program offered by Myrtle Beach Seaside Resorts that provides its members with rewards when staying at participating hotels/resorts along with playing golf reserved at the time of booking. The points earned will be referred to as Captain's Cash.

All Tee Off Rewards benefits and services are subject to availability, may vary by hotel, and are subject to change.

Hotel Partners include but are not limited to: Avista Resort, Grande Shores Ocean Resort Hotel and Condominiums, Horizon at 77th, Prince Resort at the Cherry Grove Pier, SeaSide Resort and Towers At North Myrtle Beach.

3. PARTICIPATION IN THE PROGRAM

Participation in the Tee Off Reward program is subject to these Terms and Conditions along with the Myrtle Beach Seaside Resorts Privacy Policy and any other conditions deemed necessary by Myrtle Beach Seaside Resorts. Such Terms and Conditions and Privacy Policy are subject to change from time to time based on the discretion of Myrtle Beach Seaside Resorts.

By participating in Tee Off Rewards, a guest is expressly agreeing to abide by our Terms and Conditions as they are amended from time to time. The guest further agrees to review our Terms and Conditions and other rules set forth regularly so that decisions about participation in the program can be made on an informed basis. Based on the Privacy Policy you may make certain information available to Seaside Resorts. This information will not be sold or shared at any time to outside parties as outlined in our Privacy Policy.

Tee Off Rewards is open to all those guests who have eight or more golfers in their group, a valid address along with a valid email address and are at least 23 years of age. Tee Off Rewards are available at all Myrtle Beach Seaside Resorts.

You are automatically enrolled in the Tee Off Rewards program once you have completed a stay and play golf package with one of our properties. No rewards may be redeemed or transferred to an account from another participating member. Transferring or redeeming a reward of another Tee Off Reward member is deemed cause for cancellation. Rewards will only be given to the guest whose name is on the reservation. The reservation and the Tee Off Rewards membership number must be in the same name for any rewards to be redeemed.

Upon acceptance of your enrollment to Tee Off Rewards, we will establish an account in your name and provide you with your new membership number.

To check on the status of your rewards you will need to email <u>golf@mbseasideresorts.com</u> requesting the information you need.

We reserve the right to limit membership enrollment. We may refuse enrollment to anyone at our discretion without any liability to that person. We have the right to terminate membership at any time. We have the right to void or cancel an entire Tee Off Reward redemption that has been issued, when such rewards have been received or redeemed through fraud, theft, or other illegal means, without any liability to the Tee Off Rewards Program or to any party.

Any membership may be terminated by Myrtle Beach Seaside Resorts after a 36 month period should no Reward Points be accrued to the account during that period. All Reward Points accrued on the account previously will be forfeited by the member at that time. A member may choose to terminate an account by contacting us at any time. All unredeemed rewards at the time of termination will be forfeited by the member. This alone will not affect the member's ability to reapply for membership at a later time.

4. MEMBER OBLIGATIONS

Members must agree to comply will all the Tee Off Rewards Rules and with its Terms and Conditions at all times. Member participation is entirely at the member's risk. A member is responsible for restricting access to their Tee Off Rewards membership number and agrees to accept responsibility for the activities of anyone using the member's number.

The receipt or redemption of the Tee Off Rewards or other rewards is solely the member's responsibility. Any tax liability, including disclosure, with respect to the receipt or use of Tee Off Rewards or other rewards is the responsibility of the member. The member further agrees that if he/she objects to any of the Tee Off Rewards rules, or any modifications thereof, or becomes dissatisfied with Tee Off Rewards for any reason, the only recourse is to immediately cease participation in the Program and to terminate membership. The member understands that all rewards earned via the Tee Off Rewards program will be forfeited.

All members agree to provide accurate information to us at all times. Member agrees to provide changes of address and email promptly to the Tee Off Rewards by phoning, emailing or writing to Tee Off Rewards at: <u>golf@mbseasideresorts.com</u>. Member agrees to notify Tee Off Rewards of any lost membership numbers. Lost or Stolen Tee Off Rewards numbers be cancelled and all Rewards accrued will be transferred to a new number for the member at no charge. Should the use of Reward Points from lost or stolen cards or numbers be used before the member reports the loss, the member will forfeit those Reward Discounts used.

All members agree to keep receipts of stays for accounting and accuracy purposes. No adjustments to Reward Discounts will be given without proof of stay.

5. EARNING REWARD DISCOUNTS

You must identify yourself as a Tee Off Rewards member and present your profile number at the time of booking a reservation.

Tee Off Rewards/ Captain's Cash can be earned with stay and play golf packages at the following properties

Avista Resort, 300 N. Ocean Blvd, North Myrtle Beach SC 29582 Grande Shores Ocean Resort, 201 77th Avenue N., Myrtle Beach SC 29572 Horizon Resort, 215 77th Ave N, Myrtle Beach SC 29572 Prince Resort, 3500 N. Ocean Blvd, North Myrtle Beach SC 29582 Seaside Resort, 2301 S. Ocean Blvd, North Myrtle Beach SC 29582 Towers At North Myrtle, 2101 N. Ocean Blvd, North Myrtle Beach SC 29582

All stays booked prior to August 1st, 2017 will not be eligible to earn rewards from the Tee Off Rewards Program.

If a hotel ceases to be part of the Myrtle Beach Seaside Resorts family or no longer participates in the Tee Off Rewards program, after a reservation is made but before the stay, Tee Off Rewards will not be earned for the stay.

If you have arranged to redeem rewards for a stay for a hotel no longer a member of Myrtle Beach Seaside Resorts, you must contact Member Services to be relocated to a participating hotel for your discounted stay. Any special offers will no longer be valid after the date the hotel leaves the system or terminates participation, even if your reservation was made prior to that date.

Only the group leader is eligible to earn rewards and those stays will be credited only to the individual whose name appears on the reservation. Members may earn rewards for all golf paid and used for if booked under the SAME reservation and SAME NAME, but credit for golf rounds on multiple reservations will go to the individual whose name is on said reservation.

6. REDEEMING REWARD DISCOUNTS

Tee Off Reward's/ Captain's Cash may be redeemed only through the Tee Off Rewards program and have no cash value. Tee Off Rewards/ Captain's Cash cannot be redeemed for cash at any time under any circumstances.

When redeeming Tee Off Rewards, you will be required to verify your identity and provide your membership number.

Myrtle Beach Seaside Resorts has no black-out dates on the usage of the Captian's Cash. Tee Off Rewards/ Captain's Cash will expire after 2 years and they are non-transferrable.

Tee Off Rewards Member Services can be contacted at: 843-249-2521 golf@mbseasideresorts.com

7. LIMITATIONS OF LIABILITY

By participating in this program, you agree that neither Myrtle Beach Seaside Resorts, its affiliates, nor its partners, nor any of its or any respective officers, directors, employees or agents shall have any responsibility or liability for any claim, loss, injury, damage, delay, travel cancellation, accident, cost or expense (including, without limitation, attorney's fees and cost of suit), nor for any incidental, indirect special punitive, exemplary, or consequential damages or damages (including without limitation, for loss of or damage to revenue, profits, savings, goodwill or data) (collectively, Losses and damages) directly or indirectly arising out of or related to Tee Off Rewards Rules, Tee Off Rewards Privacy Practices or any other Tee Off Rewards Rules or Regulations.

In no event shall Tee Off Rewards, Myrtle Beach Seaside Resorts, participating hotels, their directors or employees maximum combined aggregate liability here under for any cause whatsoever in any calendar year arising out of or in connection with any of the matter exceed Twenty-Five United States Dollars. 8. NO WARRANTY

The Tee Off Rewards program, Captain's Cash and the Myrtle Beach Seaside Resort websites are provided "As-Is", without warranty or representation of any kind, we and our affiliates disclaim all warranties and representations of any kind whether written or oral.

9. PROGRAM MODIFICATIONS AND TERMINATION

Myrtle Beach Seaside Resorts reserves the right at any time without notice and at its sole discretion to change or modify the Tee Off Rewards Program. Myrtle Beach Seaside Resorts reserves the right to cancel the program with a written notice of 60 days.